Green letters = Words that must be edited (e.g. club name, date or name of the competition)

**EMAIL / WEBSITE TEMPLATE**

**Subject: NAME CLUB ladder competition | Sign up now for friendly competitive matches (deadline: DATE)!**

Hi tennis players,

Join the NAME CLUB ladder competition (singles and/or doubles)! You will be playing someone of your level every 2 weeks. Too busy or injured? Simply skip a round.

The ladder competition will be available and managed by a mobile app called 'Scala Sports'. This will allow members to easily contact opponents and record results via their phones. The competition is open to members of all levels and is a perfect way to meet other members of a similar standard to play friendly competitive matches.

**How does it work?**

* The ladder runs from DATE – DATE (X weeks)
* A new round starts every 2 weeks
* Every round, you will automatically be linked to an opponent of your skill level
* You determine when matches are played, in consultation with your opponent
* You switch positions if you win against someone that is ranked higher

**How do I join?**

* Download the free Scala Sports app ([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Competitions**
* Search and join the ladder competition(s):
  + **LADDER NAME 1**
  + **LADDER NAME 2**
  + **LADDER NAME 3**
  + **…**
* **For doubles:** Both players need to download the app, 1 player signs up the team

Let us know if you have any questions/concerns, for specific questions related to the Scala app please reach out to [service@scalasports.com](mailto:service@scalasports.com).

**SOCIAL MEDIA / WHATSAPP**

NEW: Join the NAME CLUB ladder competition (DATE - DATE). Every 2 weeks, you will automatically be linked to an opponent of your skill level. It is open to everyone and players of all standards (also absolute beginners). It is the perfect way to play friendly competitive matches at times that suit your agenda.

**How do I join?**

* Download the free Scala Sports app ([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Competitions**
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  + **LADDER NAME 1**
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