Green letters = Words that must be edited (e.g. club name, date or name of the competition)

**EMAIL / WEBSITE TEMPLATE**

**Subject: CLUB NAME Ladder Competition | Sign Up Now! (Deadline: DATE)**

Dear player(s),

Join the CLUB NAME doubles ladder competition! Every 2 weeks, you'll be matched against a team of your standard. Too busy to play or out injured? Simply skip a round.

The competition will be available on and managed through the **Scala Sports** mobile app, which allows you to contact opponents and record scores in the app. The ladder’s open to everyone and players of all standards, and match dates are flexible – you play when it suits your schedule.

**How It Works**

* The ladder starts on DATE
* A new round starts every 2 weeks
* Each round, you’ll automatically be matched against a team of your skill level
* You decide between yourselves when to play the match, so you can play whenever it suits you
* You move up the ladder if you win against a higher-ranked team

**How to Join**

* Download the **Scala Sports** app ([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Competitions**
* Search and join the competition of your choice:
  + **CLUBNAME - LADDER 1**
  + **CLUBNAME - LADDER 2**
  + **…**
* Both players need to download the app; 1 player then registers the team

When the round starts (DATE), you’ll receive an email and a notification, and your opponents will be visible in the app.

Please let us know if you have any questions or concerns! For specific enquiries related to the Scala app, please reach out to [service@scalasports.com](mailto:service@scalasports.com).

**SOCIAL MEDIA / WHATSAPP**

NEW: Join the CLUB NAME Doubles Ladder Competition (STARTDATE)

Every 2 weeks, you’ll automatically be matched to a team of your skill level. The competition’s open to everyone and players of all standards, and is the perfect way to play matches that suit your schedule.

**How to join**

* Download the Scala Sports app ([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Competitions**
* Search and join the competition(s):
  + **CLUBNAME - LADDER 1**
  + **CLUBNAME - LADDER 2**
  + **…**
* Both players need to download the app; 1 player then registers the team